



Supply Chain and Logistics Trends for 2015

Today's consumers are better informed as they compare, select and buy products online with a simple tap of their smartphone, tablet and/or computer. They keep setting the trend for a more consumer-centric purchasing pattern expecting products on demand, while using social media as a review board for their purchasing experience. This would include both product and delivery. Manufacturers, resellers and distributors can no longer afford to resort to a "if it isn't broke, don't fix it" philosophy. Businesses and their entire supply chains are now rapidly forced to undergo a complete business transformation, to not only comply with more demanding consumer expectations, but to also stay ahead of more abundant and fiercer global competitors, as the world is suddenly in all of our backyards. This translates into an increased demand for more instant orders, shorter delivery times and competitive pricing.

Food market consumers are, in addition, trending towards more natural and less processed foods, in more biodegradable and environmental packaging, forcing the food industry to produce and offer even fresher and healthier foods, with shorter turnaround from farm to homestead. In order to gain market share and stay competitive, many grocery stores are adapting to a more upscale market district concept with specialty and organic produce, as well as freshly prepared foods, sometimes prepared on the spot right in front of customers.

Technology has quickly become the fastest and most effective method for businesses to automate and speed up production and delivery. This does especially have an impact within the supply chain including warehousing and parts inventory, as well as routing and scheduling, electronic driver logs and yes, even equipment preventative maintenance scheduling. Newer and more capable equipment is also in high demand, translating into requests for an upgraded delivery fleet supporting the supply chain. The result, in a continuously slow economic recovery, capital investment funding is now trending upwards. As are, supply chain analytics, context rich systems, 3D printing, robotics, smart machines and ultimately autonomous delivery vehicles.

Transervice has assisted many significant companies to stay ahead of the curve and ensure competitiveness throughout the supply chain, from fleet maintenance and leasing to logistics, as we take on a true partnership with our clients for the long haul. We are known to utilize a combination of technology, training, expertise and performance management to properly align our clients' unique requirements with the services we provide. We have been in business for over 45 years and are well-known for our many long-term Fortune 500 and 1000 client relationships.

Let us help you to stay ahead of the new logistics trends by contacting us on 888-858-7570.

